

MaiLing

*Web/Graphic design
and consultancy*

*Available for hire
and freelance work*

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BRUSSELS ♦ BELGIUM



HOW IT HAPPENED

- 1997  I graduated from the **University of Manchester, UK**, with a **BA (Hons) in Economic and Social Studies**. I studied lots of cool stuff like social policy, anthropology, crime and deviance, to name but a few. (Having a non-design/IT degree gives me the edge when it comes to understanding and organising clients' information).
- 1998  My first job was as an **Online Journalist** for World Markets Research Centre, a pioneering online information service based in London, providing analysis of events in 186 countries to clients like Siemens, Coca-Cola, Alcatel and American Express.
- 2000  Singapore bound to be a **Content Producer** for **The Straits Times Interactive**. Writing, editing, web design and content management. Great food too. Awesome!
- 2002  Next stop, Brussels, where I work for education marketing agency, Arrow Communications, as a **Senior Web Consultant and Manager** of their multilingual education portal.
- 2004  Then, I launch myself as a **Freelance Web/Graphic Designer and Developer** offering services such as:
- Domain names and hosting
 - Logos and visual identity
 - Banner ads
 - Complete websites, site management and migration
 - Wireframes and information architecture
 - Social media management
 - Email marketing campaigns
 - Business cards, leaflets and newsletters

For more info, see: <http://heyba.by>

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